



**PRESS RELEASE  
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**Queer Eye for the Straight Traveler**

August 26, 2003- Everyone knows that gay people are great designers, culinary experts, and stylish dressers. Not surprisingly, gay people are also savvy travelers. And now, just as shows like "Queer Eye for the Straight Guy" are "making over" style-challenged straight males, a new gay tour company has emerged to impart sound travel trips and know-how to the straight community.

Gay-friendly straight travelers seeking stylish, safe, meaningful travel experiences have a new place to turn, with the birth of gay owned, Zoom Vacations. This new outbound tour operator offers affordable, yet luxurious travel packages to gay, lesbian, and gay friendly travelers to "hot" destinations around the world that offer a great value for the money.

Joel Cabrera and Bill Gudenau started Zoom for those who desire stylish memorable vacation experiences that will expand their minds, invigorate their souls and re-energize their imaginations.

"Most people do not realize what they are missing out on in regards to the way they travel, said Cabrera. "They make simple mistakes or don't do the necessary research it entails to make a truly magical vacation. And, they assume that such a vacation would cost too much."

"I think a lot of people don't realize the importance of staying in the right hotel, said Gudenau. "The right hotel is not always the most expensive either. It can be very affordable; the key is to seek out the right location, staff, and amenities.

Of course, this holds true for excursions and restaurants as well.” Zoom Vacations provides this service for its travelers.

Each Zoom tour is researched to ensure that all hotels, restaurants, and excursions are the most stylish and value-based available, as well as gay friendly and safe, he said.

One can find several week-long land-only packages for under \$2,000 to destinations such as Australia, Thailand, and Costa Rica, while staying at some of the world’s finest 5 star hotels.

Zoom Vacations differs from many other gay outbound tour operators in that *gay-embracing* straight people are encouraged to come along. “Too often, friends and families of gay people are excluded from spending time with the gay people in their lives,” said Gudenau. “I have many straight friends and family members who enrich my life, and my goal is to provide amazing vacation experiences in which all feel comfortable, safe, and at ease. Zoom is for anyone with a modern sensibility.”

For more information, please go to [www.zoomvacations.com](http://www.zoomvacations.com), or call 1 866 966-6822.

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